Tips for Crediting Photos in PowerPoint Presentations

Example 1: Include a slide at the end of your presentation for credits.

Example 2: Place credits adjacent to photos.

PowerPoint Example 1: Include a slide at the end of your presentation for credits.

Photo Credits

Photos courtesy of Photoshare: Caryn Wilkins/RTSP; Roger Fell; International Media for Change (video still from "Pause and Protect"); MPC; J.L. Halloway.

Photos courtesy of 2nd Photo Source: Photographer 1; Photographer 2; Photographer 3.

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← **OR**

Photo Credits

- **Slide 1:** Beth Jones/International Health Group
- **Slide 9:** Robert Mogdar
- **Slide 13:** SGI
- **Slide 16:** Patrick Crow/DSIJ ("Healthy Families" Video)
- **Slide 17:** Sonja Morelos

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PowerPoint Example 2: Place credits adjacent to photos.

The Title of Your Slide

- Bulleted point #1
- Bulleted point #2
- Bulleted point #3
- Bulleted point #4
- Bulleted point #5

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Credit appears in a textbox next to the image

Frequently Asked Questions

Q: What should I do if I confuse or lose information about photo credits?

A: Contact Photoshare staff at 410-659-6280 or photoshare@infoforhealth.org and send a copy of your draft and/or a copy of the image(s), and we will look up the photo credits for you.

Q: Can I change or abbreviate photo credits?

A: The only element you may remove from a photo credit is the date. For example,

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Q: How should I credit photos for CD-ROM, video, and other media?

A: Feel free to adapt these guidelines, or consult Photoshare staff for additional tips.

Q: Do I need to credit a photo that appears on my web site as part of a collage, header, or background template?

A: Yes, all photos must be properly credited, no exceptions. For photos that appear on multiple web pages as part of a template, we ask that you include photo credits somewhere in the template, such as the footer.

Q: May I omit or place photo credits in an obscure, hard-to-find place, for the benefit of design?

A: All photos must be properly credited, no exceptions. Any reader/viewer should be able to reasonably locate photo credits.

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The End

Questions? Contact Photoshare staff at:

- Phone: 410-659-6280
- Email: photoshare@infoforhealth.org
- Fax: 410-659-6266
- Address: Photoshare, 111 Market Place, Suite 310, Baltimore, MD 21211 USA

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