# Tips for Crediting Photos in PowerPoint Presentations

**Example 1:** Include a slide at the end of your presentation for credits.

**Example 2:** Place credits adjacent to photos.



PowerPoint Example 1: Include a slide at the end of your presentation for credits.

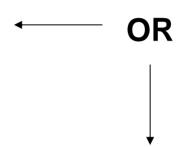
#### **Photo Credits**

Photos courtesy of Photoshare: Caryn Wilkins/RTSP; Roger Fell; International Media for Change (video still from "Pause and Protect"); MPC; J.L. Halloway.

#### **Photos courtesy of 2nd Photo Source:**

Photographer 1; Photographer 2; Photographer 3.

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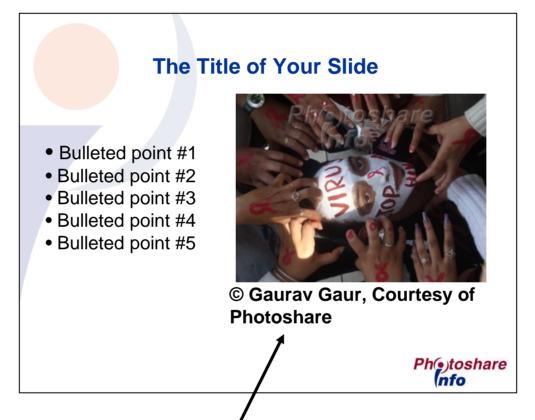


#### **Photo Credits**

- Slide 1: Beth Jones/International Health Group
- Slide 9: Robert Mogdar
- Slide 13: SGI
- Slide 16: Patrick Crow/DSIJ ("Healthy Families" Video)
- Slide 17: Sonja Morelos

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#### PowerPoint Example 2: Place credits adjacent to photos.



Credit appears in a textbox next to the image

## **Frequently Asked Questions**

Q: What should I do if I confuse or lose information about photo credits?

**A:** Contact Photoshare staff at 410-659-6280 or <a href="mailto:photoshare@infoforhealth.org">photoshare@infoforhealth.org</a> and send a copy of your draft and/or a copy of the image(s), and we will look up the photo credits for you.

#### Q: Can I change or abbreviate photo credits?

**A:** The only element you may remove from a photo credit is the date. For example,

© 2009 May Jones, Courtesy of Photoshare 

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#### Q: How should I credit photos for CD-ROM, video, and other media?

A: Feel free to adapt these guidelines, or consult Photoshare staff for additional tips.

### Q: Do I need to credit a photo that appears on my web site as part of a collage, header, or background template?

**A:** Yes, all photos must be properly credited, no exceptions. For photos that appear on multiple web pages as part of a template, we ask that you include photo credits somewhere in the template, such as the footer.

Q: May I omit or place photo credits in an obscure, hard-to-find place, for the benefit of design?

**A:** All photos must be properly credited, no exceptions. Any reader/viewer should be able to reasonably locate photo credits.



## The End

#### **Questions? Contact Photoshare staff at:**

- Phone: 410-659-6280
- Email: photoshare@infoforhealth.org
- Fax: 410-659-6266
- Address: Photoshare, 111 Market Place, Suite 310, Baltimore, MD 21211 USA

